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 **TAKA**

National League has partnered with [Taka](#), a video platform for players, coaches and recruiters, bringing professional-level analysis to youth soccer.

Taka uses a unique scoring system to assess the quality of in-game actions and create both team and player highlights which can be used to improve team performance, aid player development and help players get noticed.

### **[Benefits for your players:](#)**

- Dedicated Taka Profile - the ultimate soccer CV
- Easily access highlights from every game, that we create for you!
- Increased exposure: every positive clip visible to recruiters and coaches - 1,600+ college recruiters use Taka
- Spotlight feature that clearly identifies you in every clip
- Download your best clips to create highlight reels, share with friends or post to social media
- Show highlights in your preferred order, hide clips you don't want to show
- Development clips for your ongoing improvement as a player

**Thousands of Taka athletes have been recruited**

## Benefits for your club:

- Taka is accessible to all colleges from D1 to JUCO - giving your players the best chance of recruitment
- Team highlights and performance stats from every Taka analysed game
- Coaches can access all player profiles, streamlining individual assessment and coaching
- Assistant Coach - Ability to return highlights and data specific to search criteria using generative AI, for team and opposition analysis
- Individual Development Programmes auto-generated on demand

## What we need from each team:

- Up-to-date roster with player name, jersey number, date of birth (mm/dd/yyyy) and player email address (to enable profile creation)
- Access to your game footage (via camera or submission)
- Fixture details (if not available via Squadi)
- A list of coaches and members of your club staff who require access to Taka (name and email address)



## How to get started:

Contact Jamie at Taka for an introductory call and demo of the Taka platform

Email:

[Jamie@taka.io](mailto:Jamie@taka.io)

Book a call:

<https://calendly.com/jamie-taka/30min>



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